



## CALL FOR PAPERS

### “GREEN TOURISM AND SOLUTIONS TO PROMOTE THE CIRCULAR ECONOMY”

Dear Esteemed Researchers, Lecturers, and Industry Professionals,

Van Hien University cordially invites you to participate in our international conference, **"Green tourism and solutions to promote the circular economy"**, to be held in Ho Chi Minh City on September 27, 2025.

The conference will serve as a platform for educational institutions, industry employers, managers, and consumers to share knowledge and experiences on sustainable tourism development. The Conference Committee invites researchers, lecturers, graduate students, businesses, and professionals in the fields of tourism, hospitality, and economics to submit papers.

### CONFERENCE THEMES

With the theme **"Green tourism and solutions to promote the circular economy"** the conference focuses on discussing fundamental issues related to updating recent scientific developments and incorporate in-depth theoretical and empirical research on tourism and hospitality. It involves analyzing the current state and emerging trends in the sector, and proposing context-appropriate solutions to advance the development of a 'green' and sustainable tourism and hospitality industry, in alignment with the principles of a circular economy, including:

- Technological Application in Tourism and Hospitality: Examining digital transformation, marketing and communication in tourism, and the role of technology and AI in tourism management.
- Sustainable Tourism Development: Focusing on cultural and quality-oriented tourism, environmental protection, and effective solutions for managing overtourism.
- Green Human Resource Management: Exploring suitable management models for the global tourism market, along with strategies for leadership development and organizational management.
- Developing a Model of Green Tourism Governance Based on the Principles of the Circular Economy: Papers should focus on integrating sustainable management, environmental protection, and resource optimization across the entire tourism value chain.

### PUBLICATION OPPORTUNITIES

All accepted papers will be published in the conference proceedings with an associated ISBN.

### SUBMISSION GUIDELINES

- Papers must be submitted in English.
- Authors should refer to the attached template and appendix for formatting guidelines.
- Full papers should be submitted via email to [linhvt@vhu.edu.vn](mailto:linhvt@vhu.edu.vn), cc [phuongdk@vhu.edu.vn](mailto:phuongdk@vhu.edu.vn).
- The submission deadline is August 30, 2025.
- Accepted papers will be included in the conference proceedings with an ISBN

**HEAD OF THE ORGANIZING COMMITTEE**